



Dear ΣAE Cal Beta Alumni & Parents,

Season's Greetings! As we conclude our 125th year as one of the oldest and most respected UC Berkeley fraternity chapters, we want to thank each of you for your loyal support over the years. We wouldn't be here without you.

Without question, 2019 has been a fabulous year for Cal Beta, perhaps our best-ever.

The highlight of the year was certainly the 125th Anniversary Celebration held on Nov 15-16. Friday the 15th began with an 8 a.m. golf tournament at Tilden Park GC. We reconvened at 4 p.m. at the Chapter House where Actives and Alumni enjoyed drinks and BBQ appetizers in the Quad, followed by a 15-minute set from the Cal Straw Hat Band in the rear parking lot.

We then walked up the street to the International House for the formal 125th Anniversary / Duck Dinner celebration that was attended by a standing-room-only crowd of 240+ Cal Beta Alumni from all over the world. The Actives had to eat dinner at 2722 Bancroft as every seat was sold at the I-House. Pictures and videos of all the activities on Nov. 15th are posted on the website at SAECalBeta.org.

On Saturday afternoon, 11/16, we hosted a BBQ dinner in the quad prior to the USC football game. We also sold 80 tickets to the game to Alumni and their families. A great time was had by all even though Cal lost to USC 41-17.

Here are few of the other 2019 highlights:

- The Chapter House has never looked better with over \$600,000 in repairs and improvements since 2015. We are replacing the living/dining room hardwood floors this holiday break.
- Our website <u>SAECalBeta.org</u> continues to get better and better. It has contact information on over 1200 living Alumni, historical photos, videos and lots of other information on the Chapter and our 125-year history.
- The nonprofit Housing Corp. (2722 Bancroft Educational Institute, Inc.), which owns and operates the Chapter House at 2722 Bancroft Way, is in excellent financial condition and the mortgage has been paid down to less than \$875,000.
- The Chapter has grown to over 60 outstanding Actives and is in good standing with both ΣΑΕ National and UC Berkelev.
- The Jack Leathers Group of Alumni from the 1950s and early 1960s just held their 25th consecutive Christmas luncheon.

Finally, in honor of our 125th year, we would like to encourage every Cal Beta alumnus to make a tax-deductible contribution of \$125.00 (or more) to the 2722 Bancroft Foundation, a 501(c)(3) nonprofit corporation that provides scholarships to the Actives. You can contribute online at SAECalBeta.org or mail a check to 2722 Bancroft Foundation, c/o FMG, P.O. Box 12010, Tucson, AZ 85732-2010.

We have already received over \$28,000 in donations from 130⁺ Cal Beta Alumni since the 125th Anniversary Campaign began a year ago. We plan to install a plaque in the Chapter House with everyone's name and pledge year once the Campaign is concluded in 2020. The goals for the two-year Campaign are 250⁺ donors and \$50,000.

Thank you again for your support.

Phi Alpha and Go Bears!



HOW TO REACH US



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OUR SOCIAL MEDIA



Facebook: SAE Cal Beta Alumni



LinkedIn: SAE Cal Beta Alumni Group

HOW TO ACCESS THE ONLINE MEMBER DIRECTORY

Go to www.SAECalBeta.org

Click on **Alumni Tab**

Click on **Member Directory**

Click on Access Our Online Directory

Enter Password **phialpha**

HOW TO UPDATE YOUR PROFILE

Go to www.SAECalBeta.org

Scroll to bottom of page and click on **Update Profile**Complete the form and click **Submit**